Nature-Based Solutions Infographic Rubric

Criteria	1- Needs Improvement	2- Developing	3- Meets Expectations
Problem Description	Incomplete or inaccurate description of the problem.	Partially addresses the problem but lacks clarity or depth.	Clearly and concisely describes the problem, highlighting its significance.
Nature-Based Solution	Limited understanding of the chosen solution.	Adequate understanding of the chosen solution, but missing some key details.	Demonstrates a comprehensive understanding of the chosen solution, including its components and processes.
Benefits of the Solution	Fails to identify or explain the benefits of the solution.	Identifies some benefits but lacks elaboration or supporting evidence.	Clearly identifies and explains the benefits of the solution, supported by relevant evidence and examples.
Visual Design and Organization	Poorly organized and visually unappealing.	Organized but lacks visual appeal or does not effectively communicate the information.	Thoughtfully organized, visually engaging, and effectively presents the information.

Clarity and Readability	Information is confusing and difficult to understand.	Some areas lack clarity or conciseness, requiring additional effort to comprehend.	Information is presented clearly and concisely, facilitating easy understanding.
Creativity and Originality	Lacks creativity and originality; relies heavily on clichés or common approaches.	Shows some attempt at creativity, but ideas or design elements are not fully original.	Demonstrates creativity and originality in the choice of content, design, or presentation style.

Total: /18