

Nature-Based Solutions Infographic

Your task: Select one nature-based solution that will help your community be resilient in the face of climate change. You may choose to use *FEMA Guide for Local Communities: Building Community Resilience with Nature-Based Solutions* to help you make your selection, and to provide you with a starting point for your research. Once you have made your selection, create an infographic to teach others about this nature-based solution. Your infographic should include a description of the problem that this solution addresses as well as the benefits of choosing this solution.

There are many excellent apps that can be used to create a professional looking infographic. Some excellent choices include Canva and Adobe Express.

As you create your infographic, keep in mind these key components:

1. **Title:** A clear and attention-grabbing title that sets the tone and provides a quick overview of the infographic's topic.
2. **Introduction:** A brief introduction that provides context and sets the stage for the information presented in the infographic.
3. **Visual Hierarchy:** Effective use of visual hierarchy to guide the viewer's attention and emphasize key points. This can be achieved through variations in size, color, font weight, and placement of text and visuals.
4. **Data Visualization:** Representing data visually through charts, graphs, icons, or other graphical elements. Choose the most appropriate data visualization type that best conveys the information and ensures clarity.
5. **Icons and Illustrations:** Using relevant icons or illustrations to support and enhance the information presented. These visuals should be consistent in style and easily understandable.
6. **Colors and Typography:** Selecting an appealing color scheme that complements the topic and ensures readability. Consistent typography that is easy to read at different sizes and aligns with the overall design aesthetic.
7. **Text and Content:** Using concise and meaningful text that supports the visuals and provides additional context or explanations. Avoid overwhelming the viewer with excessive text; instead, focus on key points and essential information.
8. **White Space:** Utilizing white space or negative space effectively to provide breathing room and enhance readability. White space helps to separate different sections and elements, reducing clutter and improving visual appeal.
9. **Source Attribution:** Citing the sources of data or information used in the infographic. This adds credibility and allows viewers to verify the information if desired.
10. **Call to Action:** Including a call to action at the end of the infographic, encouraging viewers to take further steps, such as visiting a website, subscribing to a newsletter, or sharing the infographic on social media.